



*Healthy Kids' 26th
Anniversary*

**CHILD ABUSE AND NEGLECT
PREVENTION CAMPAIGN**

**"Stronger Together,
Supporting Safe Childhoods"**

Healthy Kids
Office: (334)371-2104 | Fax: (334)371-2103

E-mail: healthykidsal@gmail.com | Website: www.healthykidsal.org



Dear Supporters,

As we embark on the 26th year of our journey at Healthy Kids, we are filled with gratitude for the unwavering support of our community. In celebration of Child Abuse and Neglect Prevention Month this April, we are proud to present our 2024 campaign, "**Stronger Together, Supporting Safe Childhoods** ." This initiative reaffirms our commitment to the well-being of Alabama's children, offering a beacon of hope and a pathway to a brighter future.

Your partnership in this campaign enables us to continue providing essential services and programs that have a profound impact on the lives of children and families. Together, we can sustain and expand our efforts in education, community outreach, and prevention initiatives, ensuring a safe and nurturing environment for every child.

Highlighted Programs:

★ **Healthy Kids Excel**

A parent support program aimed at preventing child abuse and neglect by equipping parents and communities with the necessary tools and education to foster strong families.

★ **Home Visitation Programs**

Utilizing the Parents as Teachers Model, we provide support and resources for parents to encourage optimal early childhood development.

★ **First Steps Early Child Development Center**

A 5-star program offering high-quality early childhood education, focusing on comprehensive development in a nurturing environment.

★ **First Class Pre-K**

A nationally acclaimed Pre-K program providing tuition-free education for eighteen 4-year-olds, enhancing early learning and development.

★ **Child Adult Care Food Program**

Supporting child care providers in 14 counties with training and resources to offer healthier meals, addressing food insecurities and childhood obesity.

★ **First Steps to Success Scholarship Program** ★

This year, we are excited to introduce the "**First Steps to Success**" Scholarship Program, designed to support the higher education aspirations of 2 outstanding First Steps Graduates. Each scholarship, valued at **\$1,000**, aims to provide financial assistance for tuition, books, and other educational expenses, fostering the academic and career ambitions of our young learners.

2024 APRIL EVENTS

- April 1 – 30 Every Friday in April, show your support by wearing the Healthy Kids for Kids t-shirt.
- April 6 – 13 Week of the Young Child
- April 26 Healthy Kids for Kids Parade & Trike Parade
- April 28 Blue Sunday

We invite you to join us in this meaningful campaign by selecting a sponsorship level that aligns with your commitment to making a difference in the lives of children and families. Together, we can continue to empower futures and nurture dreams.

With deepest gratitude,

Lisa Nimmer
Director



2024 SPONSORSHIP BENEFITS & OPPORTUNITIES

Supporting Sponsor - \$150

- Name listed on the back of approximately 2,500 t-shirts
- Recognition on sponsor banner and the Healthy Kids website
- A booth at all HealthyKids April events
- Opportunity to donate logo items for participant goody bags
- 2 complimentary t-shirts

Bronze Sponsor - \$300

- Benefits of Supporting Sponsorship
- Name listed in larger print on the back of approximately 2,500 t-shirts
- 4 complimentary t-shirts

Silver Sponsor - \$600

- Benefits of Bronze Sponsorship
- Small logo on the back of approximately 2,500 t-shirts
- 6 complimentary t-shirts

Gold Sponsor - \$900

- Benefits of Silver Sponsorship
- Medium logo on the back of approximately 2,500 t-shirts
- Recognition announced as a Gold Sponsor
- 10 complimentary t-shirts

Platinum Sponsor - \$1,250

- Benefits of Gold Sponsorship
- Large logo on the back of approximately 2,500 t-shirts
- Recognition announced as a Platinum Sponsor
- Name mentioned on radio/TV PSA's and all promotional related material
- 15 complimentary t-shirts

Presenting Sponsor - \$3,000

- Benefits of Platinum Sponsorship
- Prominent logo on the back of approximately 2,500 t-shirts
- Recognition announced as a Presenting sponsor
- 20 complimentary t-shirts

Entertainment Sponsor - \$1,800

(Two Available)

- Recognition as an Entertainment Sponsor
- Logo on the back of approximately 2,500 t-shirts
- Recognition on sponsor banner and the Healthy Kids website
- A booth at all Healthy Kids April events
- Opportunity to donate logo items for participant goody bags
- 15 complimentary t-shirts

Trike Parade Marker Sponsor - \$350

(Three Available)

- Sponsorship includes a sign stating, "Generously Sponsored by (Company Name)" at designated mile.
- A booth at all Healthy Kids April events
- Opportunity to donate logo items for participant goody bags
- Recognition on t-shirts, sponsor banner, and Healthy Kids Website
- 5 complimentary t-shirts

Scholarship Sponsorship - \$1000.00

- Fund an entire scholarship or contribute towards the scholarship fund.
- Naming rights to the scholarship (e.g., "The [Sponsor Name] First Steps to Success Scholarship").
- Special mention at the award ceremony.



HEALTHY KIDS FOR KIDS 2024 SPONSOR CONTRACT

Please turn in by March 8, 2024

Business Name (as it should appear in print): _____
Contact Name: _____ Contact Number: _____
Address: _____
City: _____ State, Zip Code: _____
Phone Number: _____
Fax Number: _____ Email: _____

Sponsorship Opportunities:

- \$3,000 Presenting Sponsor (20 T-Shirts)
- \$1,800 Entertainment Sponsor (15 T-Shirts)
- \$1,250 Platinum Sponsor (15 T-Shirts)
- \$1000 Scholarship Sponsor (12 T-Shirts)
- \$900 Gold Sponsor (10 T-Shirts)
- \$600 Silver Sponsor (6 T-Shirts)
- \$350 Trike Parade Marker Sponsor (5 T-Shirts)
- \$300 Bronze Sponsor (4 T-Shirts)
- \$150 Supporting Sponsor (2 T-Shirts)
- In-kind Food & Beverage Sponsor



Sponsorship Level: _____

Based on your corresponding Sponsorship Level, please complete the enclosed indicate the T-Shirt sizes you will need below:

T-Shirt Sizes:

Youth:

X Small: _____ Small: _____ Medium: _____ Large: _____

Adult:

Small: _____ Medium: _____ Large: _____ XLarge: _____ 2XL: _____ 3XL: _____

Would you like to put promotional items for your business in the event bags? _____ YES or _____ NO

Send your promotional items to Healthy Kids by April 1, 2024

Billing Information:

Check Enclosed: _____ or invoice: _____

Return to:

Healthy Kids
Attn: Lisa Nimmer
P.O. Box 541 Greenville, AL36037
healthykidsal@gmail.com

Thank you for your support!